

DENISE TANG VISUAL DESIGNER

ABOUT Design can better the environment around us. The duty of every designer is to observe and understand the needs of other people and to respond to those needs by creating a wonderful experience. My priorities are interaction design, motion graphics, and illustration.

EXPERTISE Expert in Adobe Creative Suite (XD, InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Acrobat), Brand Identity, Informational Design, Print Design, Social Media Management, Digital Signage Marketing, Illustration, Motion Graphics Design, and Interaction Design.

Proficient in UI/UX Design, Sketch, InVision, HTML + CSS, WordPress, Web Design, Photography, Video Editing, Copywriting, Autodesk Maya + Cinema 4D, G Suite (Gmail, Docs, Sheets, Drive, Calendar), Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Dropbox, Apple Keynote, Asana, Monday, Slack, and Cantonese.

EDUCATION	Laguna College of Art + Design Laguna Beach, California Bachelor of Fine Arts, Magna Cum Laude Design + Digital Media	School of Visual Arts New York, New York General Studies Graphic Design
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HONORS	AIGA Orange County Design Awards, 2014 Environmental Design, Los Angeles River	LCAD President's Honor Roll, 2014 – 2015 LCAD Merit Scholarship, 2012 – 2015
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EXPERIENCE	Xponential Fitness Senior Graphic Designer February 2021 – Current	Creative Teaching Press Graphic Designer June – October 2015
	UFC GYM Graphic Designer August 2018 – March 2020	Wyland Worldwide, LLC Design Intern February – June 2015
	Freelance Design December 2017 – Current	Typographic Workshops - Peter Greco, Laguna College of Art + Design - Michael Stinson, Type Ed (Type 1, 2, 3) - Andrew Byrom, Laguna College of Art + Design - Tim Musso, La Sierra University
	AIGA Orange County Social Media Chair March 2015 – September 2017	
	Embed Digital Project Manager + Graphic Designer October 2015 – August 2017	

REFERENCES	Alexis Nwaekeke UFC GYM Senior Graphic Designer waekekedesigns.com	Dan Mulligan Embed Digital Design Lead dmulligandesign.com
	Phillip Barlow UFC GYM Art Director info@phillipbarlow.com	Dan Jensen Embed Digital Creative Director dan@mixt.us