

# DENISE TANG VISUAL DESIGNER

**ABOUT** Design can better the environment around us. The duty of every designer is to observe and understand the needs of other people and to respond to those needs by creating a wonderful experience. My priorities are interaction design, motion graphics, and illustration.

**EXPERTISE** **Expert in** Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, XD, Acrobat), Brand Identity, Informational Design, Print Design, Social Media Management, Digital Signage Marketing, Illustration, Motion Graphics Design, Interaction Design, and Project Management

**Proficient in** UI/UX Design, Figma, InVision, HTML + CSS, WordPress, Web Design, Photo Editing, Video Editing, Copywriting, Cinema 4D, G Suite (Gmail, Slides, Docs, Sheets, Drive, Calendar), Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Dropbox, Asana, Monday, Slack, Cantonese, and French

**EXPERIENCE** **TITLE Boxing Club**  
Senior Graphic Designer  
March 2022 – Current

**Embed Digital**  
Project Manager + Graphic Designer  
October 2015 – August 2017

**Xponential Fitness**  
Senior Graphic Designer  
February 2021 – March 2022

**Creative Teaching Press**  
Graphic Designer  
June – October 2015

**UFC GYM**  
Graphic Designer  
August 2018 – March 2020

**Wyland Worldwide, LLC**  
Design Intern  
February – June 2015

**Freelance Visual Designer**  
December 2017 – Current

**Typographic Workshops**  
- Peter Greco, Laguna College of Art + Design  
- Michael Stinson, Type Ed (Type 1, 2, 3)  
- Andrew Byrom, Laguna College of Art + Design  
- Tim Musso, La Sierra University

**AIGA Orange County**  
Social Media Chair  
March 2015 – September 2017

**EDUCATION** Laguna College of Art + Design  
Laguna Beach, California  
Bachelor of Fine Arts, Magna Cum Laude  
Design + Digital Media

School of Visual Arts  
New York, New York  
General Studies  
Graphic Design

**HONORS** AIGA Orange County Design Awards, 2014  
Environmental Design, Los Angeles River

LCAD President's Honor Roll, 2014 – 2015  
LCAD Merit Scholarship, 2012 – 2015

**REFERENCES** Edward Givis  
Xponential Fitness  
Creative Director  
edward@xponential.com

Dan Jensen  
Embed Digital  
Creative Director  
dan@mixt.us

Phillip Barlow  
UFC GYM  
Art Director  
info@phillipbarlow.com